

The Mafia on Patent Valuation

Nothing is more sacred for the mafia than the unity of—and loyalty to—the family.

To wit, here is some dialog from the epic movie, The Godfather:

"Michael, you don't come to Las Vegas and talk to a man like Moe Greene like that!"

- Fredo Corleone

"Fredo, you're my older brother, and I love you, but don't ever side with anyone against the family again, ever."

- Michael Corleone

The connection between mafia families and patent families, at least in my mind, is eerily uncanny. Just as the notion of family is inviolable for the mafia so too should it be for patent valuation. For instance, separating a parent patent from its continuation in a sale is akin to the kiss of death for the valuation of that patent family. Also, just as federal prosecutors can knock down a mafia kingpin by rattling vulnerable, junior members of a crime family so too can the more aggressive examination of child patents threaten the validity of parent patents.

Anyway, CPVA recently ran a very interesting webinar on Patent Family Analysis. More information about this webinar is available at http://www.cpva.info/patent_family_analysis.php.

This webinar, and all of our elective webinars, is available to CPVAs and CPVA candidates at a 50% discount.

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